

SPARCC Strong, Prosperous, And Resilient Communities Challenge

An initiative of Enterprise Community Partners, the Federal Reserve Bank of San Francisco, the Low Income Investment Fund, and the Natural Resources Defense Council



Site Profile

Chicago

Elevated Chicago

Introduction

Elevated Chicago is a partnership of organizations committed to transforming the half-mile radius around transit stations into hubs of opportunity and connection across our region's vast transit system. Elevated Chicago views station areas as optimal locations where arts and culture, urban design, social programming, and development can converge in order to address the region's deeply rooted disparities in racial equity, with a focus on public health and climate resiliency outcomes. With support from SPARCC, Elevated Chicago will transform decision-making structures so that low-income residents and people of color strengthen their power and influence, and so equity values are embedded in the urban development process and in its outcomes. Our initial work in four pivotal communities will guide and inform a longer-term commitment to scale this model regionally.

Context

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Chicago has long been recognized as one of the nation's most segregated cities – the result of a century of racially motivated disinvestment and wealth extraction. Federal highway, rail, and housing projects divided communities, creating isolation and furthering segregation. Minority and low-income residents still endure this legacy in the form of substandard housing, poor health outcomes, joblessness, and police and community violence. Since 1970, there are twice as many families living in either low-income or high-income neighborhoods, illustrating the growing wealth gap across the region.

Additionally, these geographic divisions have left poor communities more vulnerable to climate events such as flooding and extreme heat. The effects of segregation and racial inequities in health outcomes are dramatic: life expectancy of Chicagoans in communities with high economic hardship is five years shorter than the city average.

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Catalytic Moment

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Chicago is at a crossroads. Deeply divided along racial and economic lines, too many of our city's residents lack equitable access to jobs, healthcare, greenspace, arts and culture, and other opportunities that impact quality of life. Yet there is also an unprecedented alignment of new resources and priorities to address this inequity, and leaders across nonprofit, public, and private sectors are looking to the built integrated transit systems as a way to close these divides.

From its origins more than a century ago, Chicago's extensive transit system has provided a backbone for the region's growth. Across the city and many surrounding suburbs, tangible signs of rebirth in neighborhoods where there was once disinvestment are taking shape near transit lines and the capacity for similarly transformative community development resides in the proximity of available land near rail lines. Chicago's vast transportation system—and the physical connections it makes—offers opportunities to deploy new capital, policies, and programs that focus on racial equity, health, cultural assets, and climate resiliency.

A few examples of how major institutions and decision makers are prioritizing large-scale regional changes focused on equity:

- The City of Chicago's Neighborhood Opportunity Bonus will leverage investment in downtown to support redevelopment in underserved neighborhoods.
- The new Chicago Community Catalyst Fund will invest \$100 million over three years to finance real estate and business ventures in disinvested neighborhoods.
- Healthy Chicago 2.0 was developed and guided by the Health in All Policies approach. The city's Health in All Policies resolution calls on city departments, including the Chicago Department of Planning and Development, to consider health impacts in all policy areas and collaborate to mitigate root causes of health inequities.
- The Metropolitan Planning Council (MPC) partnered with the Urban Institute releasing a groundbreaking report, *The Cost of Segregation*, on the economic impact of segregation and what it costs the region's economy and potential.
- Equitable Transit-Oriented Development (eTOD) and neighborhood resiliency against climate change are regional and national priorities of the Center for Neighborhood Technology.
- The Chicago Community Trust, the region's community foundation, is deeply committed to promoting equity for all residents.
- Retail Thrive Zones aims to strengthen the economic vitality of eight neighborhood commercial corridors. Each of the Retail Thrive Zone corridors, located on the City's South, Southwest, and West sides, have economic challenges, but they also have strong potential for growth. Within those corridors, the City will offer an evolving package of financial assistance to entrepreneurs and business.
- Enterprise Community Partners has made equity in transit-oriented development and access to healthy housing priorities for Chicago and the Midwest.

Taken together, these aligned priorities, substantial resources, and willingness to partner represent a profound catalytic moment.

Regional Partnership

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Elevated Chicago is a collaborative effort that unlocks the potential of transit stations to serve as hubs that connect people and create equitable centers for climate resilience, health, and culture. The current members of Elevated Chicago are: Center for Neighborhood Technology, Chicago Department of Public Health, Enterprise Community Partners Chicago, Esperanza Health Centers, Foundation for Homan Square, Garfield Park Community Council, IFF, Latinos Progresando, Latin United Community Housing Association, Logan Square Neighborhood Association, Metropolitan Planning Council, Sunshine Enterprises, The Chicago Community Trust, ThoughtWorks, UChicago Arts+Public Life, and Washington Park Development Group.

In some areas, rapid development and gentrification pressures near transit stations are producing displacement of community residents and small businesses. In other areas, train stations and their surrounding areas have sustained long-term disinvestment, and stations sit surrounded by vacant land and buildings with great potential. In most cases, the negative effects are felt especially by people and communities of color, which consistently experience worse outcomes in health (physical and mental), resilience against climate change (including increased flooding and heat), and other socioeconomic indicators.

Elevated Chicago believes that equitable transit-oriented development is key to eliminate these racial inequities. In full partnership with national and local partners, Elevated Chicago aims to turn the ½-mile radius around transit stations into community-focused centers of commerce and culture by removing barriers that hinder innovation near station areas; equipping local residents with the resources to make these areas a community and civic priority; and aligning, cultivating, and deploying capital for development near the stations. By enabling innovative and equitable development, Elevated Chicago will position station areas as civic assets where programming and the built environment converge to create nodes of opportunity and connection across our region's vast transit system.

Communities & Strategies

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Elevated Chicago has started work in and around seven CTA stations:

- Green Line South -- 51st, Garfield, and 63rd/Cottage Grove CTA stations
- Pink Line -- California CTA station
- Blue Line West -- Kedzie-Homan CTA station
- Green Line West -- Kedzie CTA station
- Blue Line Northwest -- Logan Square CTA station

These locations represent a spectrum of market conditions and equitable development opportunities—from rapid gentrification to stark disinvestment. They all reflect the challenges that accompany the city's racialized wealth and health gap, include capital projects in their vicinity with the potential to address many of their challenges, and possess strong leaders prepared to partner for change. Leaders from the communities where the stations are located are part of Elevated Chicago's steering committee. These dynamic partnerships will guide and inform a longer-term commitment to scale this model regionally.

Elevated Chicago is currently developing its strategies in three main areas, each managed by a Working Group:

• Capital and Programs: This strategy focuses on identifying ways to enhance and make more equitable the way we develop the built environment around our transit stations, including housing, commercial development, community centers, and infrastructure. Through this strategy Elevated is planning to deploy funding in capital projects within the ½ mile radius of the stations, and in programs connected to such capital projects, with a strong emphasis on racial equity and community engagement.

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- Systems Change: This strategy focuses on working with government, community leaders, and other key players to develop and advance a public policy platform that ensures that systemic barriers to racial equity are identified and removed and that policies that promote racial equity are adopted and/or promoted. As part of this strategy, Elevated Chicago will also identify key narratives to counteract false or negative ones.
- Knowledge Sharing: This strategy focuses on connecting, supporting, and
 educating Elevated Chicago partners and communities by analyzing, distilling, and
 organizing current research and data; learning from communities and promoting
 neighborhood-based voices and narratives; making up-to-date information about
 communities easily accessible to potential investors, policymakers, community
 leaders, and the general public; and supporting other data needs and evaluation for
 Elevated Chicago.

Elevated Chicago Values

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Adaptability: We work on complex issues in a changing environment that requires us to exercise agility and constant adjustment

Impact: Our approach is data-driven, results-oriented, and asset-based in order to make visible and meaningful change on the ground

Inclusion: Our collaborative approach acknowledges, embraces, and leverages the diversity of our communities in order to achieve better, more efficient, and equitable results

Innovation: We nurture creative experimentation, take risks, and see failures as opportunities to learn, building on community traditions and established best practices

Transparency: We make our decisions openly and responsibly, communicate clearly, and keep each other mutually accountable

Contact

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For questions about Elevated Chicago contact Roberto Requejo, Program Director, at 312.616.8000 x 249 or Roberto@elevatedchicago.org or contact Marly Schott at 312.616.8000 x 132 or Marly@elevatedchicago.org.

PARTNERS

Center for Neighborhood Technology
The Chicago Community Trust
Chicago Department of Public Health
Enterprise Community Partners Chicago
Esperanza Health Centers
Foundation for Homan Square
Garfield Park Community Council
IFF

Latinos Progresando
Latin United Community Housing Association (LUCHA)
Logan Square Neighborhood Association
Metropolitan Planning Council (MPC)
Sunshine Enterprises
ThoughtWorks
UChicago Arts + Public Life
Washington Park Development Group

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