

ORGANIZE. CATALYZE. MOBILIZE.

#WeAllThrive

INVESTMENT WITHOUT DISPLACEMENT

Solutions for Equitable, Healthy &
Vibrant Communities

DECEMBER 4, 2018 | LOS ANGELES



SPARCC

SPARCC is investing in and amplifying local efforts underway in six regions to ensure that new investments reduce racial disparities, build a culture of health, and prepare for a changing climate. The initiative's long-term goal is to change the way metropolitan regions grow, invest, and build through integrated, cross-sector approaches that benefit low-income people and communities of color.

The SPARCC Regions

Atlanta | The Transformation Alliance

Chicago | Elevated Chicago

Denver | Mile High Connects

Los Angeles | LA Thrives, ACT-LA, California Community Foundation

Memphis | Neighborhood Collaborative for Resilience

San Francisco Bay Area | Bay Area for All

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Visit www.sparccHub.org for more information.

Investment Without Displacement

Organize. Catalyze. Mobilize.

SPARCC was designed to explore the ways we can change the systems that currently shape the built environment – systems of policy-making, investment, and power which have produced and continue to exacerbate race- and place-based disparities in health risks and climate vulnerability. SPARCC seeks to boost the ability of local leaders to dramatically alter these patterns so that health, resilience, and prosperity is shared by all.

Over the past 2 years, as the six SPARCC sites worked together to share challenges and solutions in their work to create more equitable policy, practice, and investment, what became clear is that, despite their unique dynamics, the sites share a common backdrop to all their work: displacement pressure. In some of the SPARCC sites, displacement pressures are manifesting as rising and overheated housing markets that are forcing low-income communities of color out of their neighborhoods. In other sites, extreme disinvestment is the driver of displacement, prompting residents to leave rather than risk ongoing exposure to health and safety hazards and lack of economic opportunity. Overall, investments that are aiming to build regional health and resilience – transit-oriented, mixed-use development, pedestrian- and bike-friendly greenways – are compounding the uneven patterns of public and private development and investment that have systematically benefited some while burdening others.

We can't succeed in our work to build a more equitable future if the healthiest, most climate-resilient places are accessible only to those who can afford them, and everyone else is excluded or forced out. The intention of this "Investment without Displacement" event is to bring together national and community leaders working at the forefront of residential, economic, and cultural displacement. The day-long convening will explore the strategies that can help cities and regions around the country achieve equitable, inclusive growth informed by the voices, needs, and interests of those communities most threatened by growing displacement pressures. We hope that attendees will leave armed with ideas they can implement and a network of peers they can call on to help advance their work.

SPARCC is engaging in additional field-building through its partnerships with the Urban Displacement Project, Tiffany Manuel of Enterprise Community Partners, and Race Forward. These partnerships are aimed at building nuance into the national narrative on displacement, strengthening data-informed approaches to decision-making, and developing powerful messages that can mobilize action in support of anti-displacement policy and practice. We look forward to working with practitioners, policy-makers, researchers, investors and others who want to join in this critical work to build cities and regions where everyone can thrive.

Our Values

We believe all people have the right to live healthy, safe, and prosperous lives, so that all can **thrive**.

We believe the **legacy** of racism that shaped America's cities and regions has created deep disparities that persist today, and have led to unequal health outcomes, greater vulnerability to climate change, and fewer opportunities of prosperity for people of color.

We believe low-income communities and communities of color need equitable access to investment that preserves and strengthens current residents, businesses and cultures, reinforcing **value** in people rather than displacing them.

We believe as a society, we should take **responsibility** for and acknowledge past wrongs to communities of color, and actively work to reduce disparities.

We believe community-informed and community-driven investment should support investment decisions that realize the **community's vision** for its own future, regardless of class, color, ability, or income.

Building vibrant, equitable communities is a collaborative effort. Thank you for being a part of our work today. Please join the ongoing conversation by following [@sparcchub](https://twitter.com/sparcchub) on Twitter and using the hashtag [#WeAllThrive](https://twitter.com/WeAllThrive).

Program

Tuesday, December 4, 2018
Los Angeles, CA

8:00 a.m. **Registration and Morning Conversation Gallery**

Second Floor Foyer

Continental Breakfast provided

9:00 a.m. **Welcome and SPARCC Affirmation**

California Salon 1 and 2

Native American Welcome and Tongva Ancestor Song
Tina Orduno Calderon and **Jessa Calderon**

Welcome to SPARCC and Framing for the Day
Odetta MacLeish-White, Transformation Alliance

Welcome to Los Angeles
SPARCC LA leaders **Laura Raymond**, Act-LA and **Thomas Yee**, LA Thrives

9:30 a.m. **What Brought Us to this Moment and How Can We Move Forward?**

California Salon 1 and 2

Manuel Pastor, Director of the Program for Environmental and Regional Equity (PERE) at USC, and **john a. powell**, Director of the Haas Institute for a Fair and Inclusive Society

10:15 a.m. **Bridging the Disconnect between Capital Investment and Community**

California Salon 1 and 2

Lori Chatman, Enterprise Community Partners
Paul Young, Memphis Division of Housing and Economic Development
Juan Carlos Linares, LUCHA
Sissy Trinh, Southeast Asian Community Alliance
Moderated by **Alana Semuels**, *The Atlantic*

11:15 a.m. **Networking Break**

Second Floor Foyer

11:30 a.m. **Instigating Community-led Investment Solutions**

California Salon 1 and 2

Vien Truong, Dream Corps

Melissa Jones, Bay Area Regional Health Inequities Initiative (BARHII)

Moderated by **Dana Bourland**, JPB Foundation

Morning Reflections

Odetta MacLeish-White, Transformation Alliance

12:30 p.m. **Lunch and Conversation Gallery Continued**

Second Floor Foyer

1:30 p.m. – 2:45 p.m.

CONCURRENT WORKSHOP SESSIONS – “Tools”

Select from Sessions 1-6 below

SESSION #1

How to engage health sector partners in anti-displacement strategies

Olympic

Public, private, and non-profit health organizations are increasingly investing financial and political capital in housing and anti-displacement strategies as part of broader efforts to improve population and patient health. This session will explore how to boost this type of engagement, focusing on what can help shift health sector culture, leadership, and resources toward involvement in housing and anti-displacement policy and practice. Dr. Muntu Davis (Los Angeles County Department of Public Health), Alyia Gaskins (Center for Community Investment), Margaret Kisliuk (Partnership Healthplan of California), Melissa Jones (BARHII).

SESSION #2

How communities of color are working together to build power and tackle displacement

California Salon 3

This design thinking session facilitated by Brooke Staton and Julia Kong of the Reflex Design Collective, looks at new alliances that are forming across color lines to advocate for change in climate, health and anti-displacement policy and investments. This session will be a peer learning exchange to lift up solutions for resilience and community-building while supporting participants in co-creating a sense of radical possibility using storytelling techniques. Featured storytellers include Colleen Echohawk (Chief Seattle Club), Bruce Lemon (Cornerstone Theater Company), Amari Foster (Georgia STAND-UP), Lisa Bates (Portland State University), and Tia Williams (Frogtown Neighborhood Association).

SESSION #3

How to approach community investment in a changing climate

Highland / Hollywood

This session explores ways a changing climate is altering investment patterns and how communities of color who have the greatest need for better parks and greenspace can work to ensure they are not priced out by green development. Policy solutions will be explored that protect residents from gentrification while simultaneously accessing the benefits of resilient infrastructure. Blaze Jones-Yellin (OpenBox Designs), Geoff Smith (DePaul University), Shana Griffin (PUNCTUATE), Milagros de Hoz (WE ACT), Spencer Eldred (Santa Monica Mountains Conservancy), and Khalil Shahyd (NRDC).

SESSION #4

How community land trusts can be used to defend neighborhoods

Bunker Hill

This session will look at achievable executions of community land trust models in different communities and discuss their potential for anti-displacement and community control. What are the nuances and risks to making land trusts work and pursuing other community ownership models that cut across different market types? We respond too late to hot markets, and not fast enough to a cooler market. If we were proactive in underinvested communities, we could be in a very different place. Calvin Holmes (Chicago Community Loan Fund), Steve King (Oakland CLT), Amanda Rhein, (Atlanta Land Trust) and Jarrod Green (Democracy Collaborative).

SESSION #5

How to Harness the Potential for Opportunity Zones to Strengthen, not Displace Communities

California Salon 1

New federal tax policy created Opportunity Zones which are being implemented by states and cities across the country. How are developers, investors and community development partners thinking about OZ from both an investment and a community perspective? This session will delve into Opportunity Zones and workshop emerging local strategies and potential new CDFI tools to leverage forthcoming OZ investment and safeguard against displacement. Lori Chatman and Caroline Wagner (Enterprise Community Partners), Christopher Coes (LOCUS), and Nikki Beasley (Richmond Neighborhood Housing Services, Inc.).

SESSION #6

“Unconferenced” Session 1

Angeleno

Community-led investment and anti-displacement strategies are complex topics being advanced in many different ways across the country. This session provides an opportunity to take up additional topics beyond those in the program. Stephanie Gidigbi (NRDC) and ashley sparks will explore with participants and workshop topics designed in real-time to tap assembled expertise.

2:45 p.m. – 3:00 p.m.

Travel to Your Next Session

Mingle and pick up “grab and go” afternoon snacks on your way.

3:00 p.m. – 4:15 p.m.

CONCURRENT WORKSHOP SESSIONS – “Methods”

Select from Sessions 7-12 below

SESSION #7

Smaller scale development strategies to address big scale market pressures

Olympic

Many cities are piloting smaller-scale housing solutions -- such as development of accessory dwelling units and acquisition of affordable scattered site properties -- as critical components of anti-displacement strategy. Getting these kinds of programs off the ground requires deft navigation of policy and capital constraints. This session will highlight the lessons learned by organizations that are in the process of advocating for, developing, and implementing small-scale solutions in cities around the country. Mike Leyba (City Life/Vida Urbana), Renee Martinez-Stone (West Denver Renaissance Collaborative), Johnny Oliver (MEDA), Chris Schildt (PolicyLink).

SESSION #8

Using data to understand "the market" in your neighborhood

Hollywood and Highland

We all have a general sense about what is happening in our local real estate markets, but how do you know for sure? This session will dive into ways that easily available data can help communities better understand recent market activity and support their assessment of market dynamics and potential interventions. SPARCC sites, along with other attending regions, will discuss the general context for market analysis and the deeper questions they have about real estate market activity for real-time input by research experts. Josh Butler (Housing Long Beach), John Paul Shaffer (BLDG Memphis).

SESSION # 9

Arts and culture as a strategy to counter displacement

California Salon 1

This session will focus on sharing strategies for incorporating arts and culture as a method of belonging in countering displacement. The two cases studies will feature Staying Power, a Richmond, CA, collaboration integrating resident-driven cultural strategies, policy development, and community organizing, and Little Tokyo Service Center (LTSC) in Los Angeles whose diverse creative strategies include artist residencies, small business development, and campaigns. Sasha Graham (ACCE), Evan Bissell (Haas Institute for a Fair and Inclusive Society), and Grant Sunoo (Little Tokyo Service Center).

SESSION #10

Building winning messaging campaigns

California Salon 3

Public officials and advocates struggle with effective ways to widen the public's view of who is responsible for taking action and resolving anti-displacement drivers and outcomes. This session will engage leading communication experts, Tiffany Manuel (Enterprise Community Partners) and Jeff Chang (Race Forward) to help craft more compelling and inclusive narratives that can influence minds, hearts, policies and investments.

SESSION #11

Reframing investment risk so that communities of color are not at risk

Bunker Hill

Decades of discriminatory insurance practices have had a destructive influence on communities of color from long-term redlining of neighborhoods to greater risks associated with climate change. Urban flooding and stormwater issues are becoming a more prevalent challenge, both for insurance claims, public work facilities, and causing financial and health burdens to households. This session will look at ways community leaders and industry partners are trying to redefine risk, create new assessment models and pilot community-driven mitigation solutions for reducing climate risks. Dwayne Patterson (Partnership for Southern Equity), Gretchen Beesing (Catalyst Miami), Kendall Starkman (427), Will Bradshaw (Green Coast Enterprises), and Mariia Zimmerman (MZ Strategies, LLC).

SESSION #12

“Unconferenced” Session 2

Angeleno

A repeat opportunity for taking up additional topics beyond those on the program. Stephanie Gidigbi (NRDC) and Ashley Sparks will explore with participants and workshop topics designed in real-time to tap assembled expertise on emerging topics, and/or explore issues and challenges in doing this work.

4:15 p.m. – 4:30 p.m.

Return to California Salon 1 and 2 for Closing Plenary

4:30 p.m. **Collective Action to Create a More Inclusive Future**

California Salon 1 and 2

Introductions and Reflections

Odetta MacLeish-White, Transformation Alliance

Synthesis of the Day and Commitment to Action

Isela Gracian, East LA Community Corporation

Collection Song Performance

Quetzal Flores, Activist

5:15 p.m. – 6:30 p.m.

Reception

2nd Floor Hotel Foyer

We all benefit when everyone thrives.

SPARCC is investing in and amplifying local efforts underway in six regions to ensure that new investments reduce racial disparities, build a culture of health, and prepare for a changing climate. The initiative's long-term goal is to change the way metropolitan regions grow, invest, and build through integrated, cross-sector approaches that benefit low-income people and communities of color.

Where you grow up is one of the strongest predictors¹ of future success. The systems that currently shape the built environment – who sets the vision and makes decisions, what kinds of development and infrastructure are incentivized in neighborhoods through public policy, and how the unseen rules of capital determine what is built and who benefits – are exacerbating racial, health, and climate vulnerability disparities. SPARCC seeks to ensure that low-income people and communities of color have a fair shot at a healthy, prosperous life, regardless of race and place.

SPARCC is empowering communities.

SPARCC is working with multidisciplinary groups across six regions that are bringing together community residents, public and private sectors, and local government to make sure that new infrastructure investments help make their communities places where everyone thrives.

- **Atlanta** | The Transformation Alliance
- **Chicago** | Elevated Chicago
- **Denver** | Mile High Connects
- **Los Angeles** | LA Thrives, ACT-LA, California Community Foundation
- **Memphis** | Neighborhood Collaborative for Resilience
- **San Francisco Bay Area** | Bay Area for All

Collectively more than 250 organizations are a part of SPARCC's regional collaboratives. While each region is different, all six have proposed concrete strategies to make their communities more prosperous and equitable through solutions ranging from regional transit expansion and revitalizing existing transit hubs, to reshaping and redirecting housing and land use.

SPARCC is changing systems.

SPARCC is leveraging the power of its collective network to influence policy, capital investments, and national conversations about the built environment.

- SPARCC is focused on racial equity at the core of national and regional efforts, including influencing local government agencies to join the Government Alliance for Race and Equity.²
- The SPARCC Capital Screen³ demonstrates how capital investments can have measurable impacts in advancing racial equity, improving health outcomes, and climate resilience.
- SPARCC is hosting interactive events to lift up national trends in the crisis of housing, commercial, and cultural displacement across the U.S. with a focus on strategies that bridge the gap between capital investments and community needs, ownership, and benefits.
- SPARCC is partnering with University of California, Berkeley's Urban Displacement Project⁴ to map regional displacement risk for each SPARCC site and build a national narrative on neighborhood change, grounded in local data designed to drive action and policy change.
- SPARCC is publishing tools, fact sheets and white papers to further the communities' goals and galvanize the national conversation on SPARCC issues.

¹ <http://www.equality-of-opportunity.org/neighborhoods/>

² <https://www.racialequityalliance.org/>

³ <https://www.sparcchub.org/2018/03/20/a-new-tool-for-rethinking-community-investment-the-sparcc-capital-screen/>

⁴ <http://www.urbandisplacement.org/>

The SPARCC Regions

Atlanta

The TransFormation Alliance is a broad partnership of organizations from the private, public and nonprofit sectors dedicated to creating thriving, mixed-income communities anchored by transit and linked to all the opportunities and amenities that make Atlanta great. Their mission is to offer all residents the opportunities for a high quality of life, linked by the region's critically important transit system. For more information, visit atltransformationalliance.org.

Chicago

Elevated Chicago is a partnership of organizations committed to transforming the half-mile radius around transit stations into hubs of opportunity and connection across our region's vast transit system. The collaborative members view station areas as the optimal location for planning, programming, urban design and development to converge to address the region's deeply rooted disparities in racial equity, public health, and climate resiliency. Elevated Chicago's 18 member steering committee is roughly half community organizations in the four focal neighborhoods and half leaders from the public sector, philanthropy, and regional planning and financial non-profit organizations. For more information, visit elevatedchicago.org.

Denver

Mile High Connects is a multi-sector collaborative working to ensure that the regional transit system fosters communities that offer all residents the opportunity for a high quality of life. The partnership formed in 2011 to ensure that FasTracks, the region's \$7.8 billion transit build-out, benefits low-income communities and communities of color by connecting them to affordable housing, healthy environments, quality education, and good-paying jobs. Mile High Connects is housed at The Denver Foundation, the largest and most experienced community foundation in the Rocky Mountain West. For more information, visit milehighconnects.org.

Los Angeles

The Los Angeles SPARCC recipients include the California Community Foundation, LA Transit, Housing, Resources and Investment for a Vibrant Economy (LA THRIVES), and the Alliance for Community Transit Los Angeles (ACT-LA). Together, these partners are working to move the Los Angeles County region toward achieving equitable opportunities for every Angeleno by ensuring access to affordable, stable, high-quality homes, quality living-wage jobs, and affordable low-carbon transportation. For more information, visit losangeles-sparcc.org.

Memphis

Neighborhood Collaborative for Resilience is a community-based coalition of residents and organizations (CDCs, neighborhood-based organizations, government, non-profit, and private sector) designed to cultivate and support meaningful community participation to strengthen the community spaces where people in North Memphis live, work, and play. They seek to guide work that will change policies, practices, and development to benefit quality of life in North Memphis, eliminating disparities to establish racial equity, improve climate resilience, and improve health. For more information, visit memphis-sparcc.org.

San Francisco Bay Area

Bay Area for All (BA4A) is aligning the work, vision, and focus of three nationally recognized collaboratives to build an equitable, healthy, climate-wise Bay Area. The 6 Wins for Social Equity Network (6 Wins), the Great Communities Collaborative, an initiative of The San Francisco Foundation, and Bay Area Regional Health Inequities Initiative (BARHII) are collaborating to advance a shared vision of community-driven housing preservation and development on public land in targeted, transit-rich neighborhoods across the Bay Area. For more information, visit sparcchub.org/communities/BA4A.

Featured Speakers & Artists

DANA BOURLAND

Vice President, Environment, The JPB Foundation

Dana is leading the creation and development of JPB's Environment Program with the goal of enabling resilient communities to benefit from the health and well-being of low-income and underserved communities. She provides strategic direction to the Program with a focus on a just and clean energy transition, delivering the stacked benefits of natural spaces, and ensuring natural systems and the built environment are free of toxic classes of chemicals. JPB's mission is to advance opportunity in the US through transformational initiatives that empower those living in poverty, enrich and sustain the environment, and enable pioneering medical research. Previously, Dana was Vice President at Enterprise Community Partners where she developed and oversaw all aspects of the award-winning Green Communities program including creation of the first green standard for affordable housing, the Green Communities Criteria, and Enterprise's Multifamily Retrofit Program. Dana co-created and was Managing Director of the Green Communities Offset Fund. A Returned Peace Corps Volunteer, Dana is a graduate of Harvard's Graduate Program in Real Estate and holds a Master of Planning Degree from the Humphrey Institute of Public Affairs. She is featured in and has contributed to numerous publications and spoken to global audiences on a range of topics related to sustainability and community development. She is an Ironman finisher and avid traveler. Dana serves on the Board of the American Visionary Art Museum.

TINA CALDERON

Cultural Educator/Tongva Elder, Sacred Ground TM

JESSA CALDERON

Healer, LaChiSpas

Miyiiha' nehiinkem koy ne'eehyam. (Greetings friends and relatives.) We are Tina and Jessa Calderon, mother and daughter, representing the Gabrielino Tongva and Chumash nations. As singers, dancers and Cultural Speakers we enjoy sharing our culture, knowledge and experiences with our local community. We are honored to provide the Welcome and Opening Ancestor Song for the 2018 SPARCC Investment without Displacement Venue. Such an important topic. Much gratitude for your innovation and best wishes to you all.

LORI CHATMAN

President, Enterprise Community Loan Fund, Inc.

Lori Chatman is a senior vice president of Enterprise Community Investment, Inc., and serves as president of the Enterprise Community Loan Fund, Inc. Lori is responsible for setting and implementing the strategy for Enterprise to raise and deploy capital through large-scale national, regional and local debt funds as well as New Markets Tax Credit equity. She also leads Enterprise's capital innovation practice. Lori joined Enterprise in November 2004 with more than 15 years of community development experience. Prior to her current position, she was the senior vice president and chief credit officer of the Enterprise Community Loan Fund, Enterprise's U.S. Treasury-certified Community Development Financial Institution (CDFI). Before joining Enterprise, Lori was the director of lending for the Calvert Social Investment Foundation (now Calvert Impact Capital), where she managed their portfolio of loans to CDFIs, community development corporations, community service organizations and international microfinance institutions.

QUETZAL FLORES

Art-ivist

Growing up in grassroots movements, as the son of organizers, Flores inherited an undying accountability to community struggles which created the foundation of a career in music, organizing, and producing. Since 1993, Flores has been the musical director for the Grammy Award winning East LA based rock group Quetzal. Since 2002, Flores has participated in the translocal dialogue between Chicana/o musicians and artists from California and Mexican musicians and dancers from Veracruz, Mexico leading to recordings, performances, publications, workshops, and community building efforts under the organizing auspices of "Fandango Sin Fronteras." In 2008, Flores became the Program Coordinator for the American Music Partnership of Seattle, a collaboration between the University of Washington, The Experience Music Project, and KEXP 90.3 FM, which led Flores to co-founding the Seattle Fandango Project, one of the UW's most successful and sustainable community partnership initiatives engaging diverse and historically aggrieved communities inside and outside the university. In 2012 as the Southern CA Program Coordinator for the Alliance for California Traditional Arts, Flores helped to relaunch Arts in Corrections, a statewide initiative to provide Arts & Cultural workshops to incarcerated people across CA. He currently works as the Director of Arts & Culture for East LA Community Corporation.

ISELA GRACIAN

President, East LA Community Corporation

Isela Gracian serves as President of East LA Community Corporation, a social and economic justice community development organization on LA's Eastside. Growing up, she experienced first-hand the leadership skills modeled by her mother's commitment to collective decision-making to manage family struggles. As immigrants, her parents inculcated strong roots and links to their cultural traditions, which is now a hallmark of her leadership, infusing ELACC's organizational principles with her cultural practices to forge staff unity and celebrate what binds them to their community. With over a decade of working to advance accountable development to marginalized residents, Isela is recognized as a distinguished authority among Southern California community development leadership and serves on various boards including Strategic Concepts in Organizing and Political Education and the California Reinvestment Coalition.

MELISSA JONES

Executive Director, Bay Area Regional Health Inequities Initiative (BARHII)

Ms. Melissa Jones is the Executive Director of BARHII and has over 15 years of experience in nonprofit management and municipal government. Ms. Jones' work focuses on the intersection of social determinants of health, social inequity, and well-being. She serves on the Association of Bay Area Government's Regional Planning Committee, which advises on regional planning issues. Before joining BARHII, Ms. Jones served as Senior Program Officer at Boston Local Initiative Support Corporation (LISC), where she launched and ran Boston LISC's Resilient Communities, Resilient Families Initiative and was awarded the LISC's President's award in 2014 for her work on comprehensive community development. She has served as Community Transformation Director at Youth Uprising in Oakland, Program Specialist for the City of Alameda, and Program Analyst for the City of Oakland's Oakland Fund for Children and Youth.

JUAN CARLOS LINARES

Executive Director, LUCHA

Juan Carlos Linares is the Executive Director of LUCHA, a Chicago-based affordable housing development agency which offers housing counseling, foreclosure prevention and legal assistance to over 8,000 clients annually in the Midwest. LUCHA recently completed the first multi-family "Passive House" in Illinois to go along with 198 affordable housing units in Chicago's Humboldt Park, Logan Square and West Town neighborhoods. Juan Carlos also serves as Chair of the Illinois Advisory Committee to the U.S. Commission on Civil Rights, he has a mayoral appointment to the Chicago

Low-Income Housing Trust Fund Board, and serves on the Boards of Urban Theater Company and The Woodstock Institute. He also serves on Northeastern Illinois University's El Centro Campus Advisory Council and is on the Adjunct Faculty of the University of Chicago Law School.

ODETTA MACLEISH-WHITE

Managing Director, TransFormation Alliance

Odetta MacLeish-White is the Managing Director of the TransFormation Alliance, a partnership of nonprofits, government agencies, and businesses working to strengthen communities through transit. The Alliance's work is driven by racial equity and seeks to partner with residents of impacted communities in shaping better health, climate, and economic outcomes through arts & culture-based community engagement, and by improving housing, transit and jobs access. Prior to joining TFA, Odetta was a Senior Program Director with Enterprise Community Partners in their Southeast market. She supported comprehensive community stabilization efforts around the country with a focus on equitable Transit Oriented Development initiatives and nonprofit capacity building in the state of Georgia and the Southeast. Odetta earned her JD and LLM in International Law from Duke University School of Law, and a BA in English and American Literature and Language from Harvard-Radcliffe University.

MANUEL PASTOR

Director, Program for Environmental and Regional Equity (PERE)

Dr. Manuel Pastor is Professor of Sociology and American Studies & Ethnicity at the University of Southern California. He currently directs the Program for Environmental and Regional Equity (PERE) at USC and USC's Center for the Study of Immigrant Integration (CSII). Pastor holds an economics Ph.D. from the University of Massachusetts, Amherst, and is the inaugural holder of the Turpanjian Chair in Civil Society and Social Change at USC.

john a. powell

Director, Haas Institute for a Fair and Inclusive Society

john a. powell is Director of the Haas Institute for a Fair and Inclusive Society and Professor of Law, African American, and Ethnic Studies at the University of California, Berkeley. He was previously the Executive Director at the Kirwan Institute for the Study of Race and Ethnicity at the Ohio State University and the Institute for Race and Poverty at the University of Minnesota. Prior to that john was the National Legal Director of the American Civil Liberties Union. He is a co-founder of the Poverty & Race Research Action Council and serves on the boards of several national and international

organizations. John led the development of an “opportunity-based” model that connects affordable housing to education, health, health care, and employment and is well-known for his work developing the frameworks of “targeted universalism” and “othering and belonging” to effect equity-based interventions. John has taught at numerous law schools including Harvard and Columbia University. His latest book is *Racing to Justice: Transforming our Concepts of Self and Other to Build an Inclusive Society*.

SISSY TRINH

Executive Director, Southeast Asian Community Alliance

Sissy is the founder and Executive Director of the Southeast Asian Community Alliance (SEACA) in Los Angeles. A determined advocate for social justice, Sissy realized very few organizations addressed the needs of the Southeast Asian community and created a new program—SEACA, empowering the Southeast Asian community through leadership development, education, advocacy and organizing. Through SEACA's innovative organizing with youth, SEACA uses land use policy reform to take on the City of Los Angeles and a new wave of gentrification slated for Chinatown that was proceeding with no meaningful input from residents. SEACA was the organizer connecting the dots, bringing in land use experts and youth members, and successfully moving policy through City Hall that will eventually generate \$200 million of affordable housing for their local community.

VIEN TRUONG

CEO, Dream Corps

Vien Truong is a policy expert and movement builder who has been a key architect to building an equitable and sustainable economy. She is Chief Executive Officer of the Dream Corps, which brings people together to solve America's problems by backing initiatives that close prison doors and open doors of opportunity for all. The Dream Corps includes Green For All, which works to build an inclusive green economy to lift people out of poverty, #cut50, which works to reduce crime and incarceration in all 50 states, #YesWeCode, which works to help 100,000 young women and men of diverse backgrounds find success in the tech sector, and #LoveArmy, a national network of people committed to revolutionary love.

Acknowledgements

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Nick Collins	Kevin Riehman
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Lyz Crane	Marly Schott
Devin Culbertson	John Paul Shaffer
Naomi Cytron	Linda Smith
Taylor Davidson	ashley sparks
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Juan Carlos Linares	Natalie Zappella
Odetta MacLeish-White	Deyanira Zavala
Ella Mendonsa	Mariia Zimmerman
John Moon	

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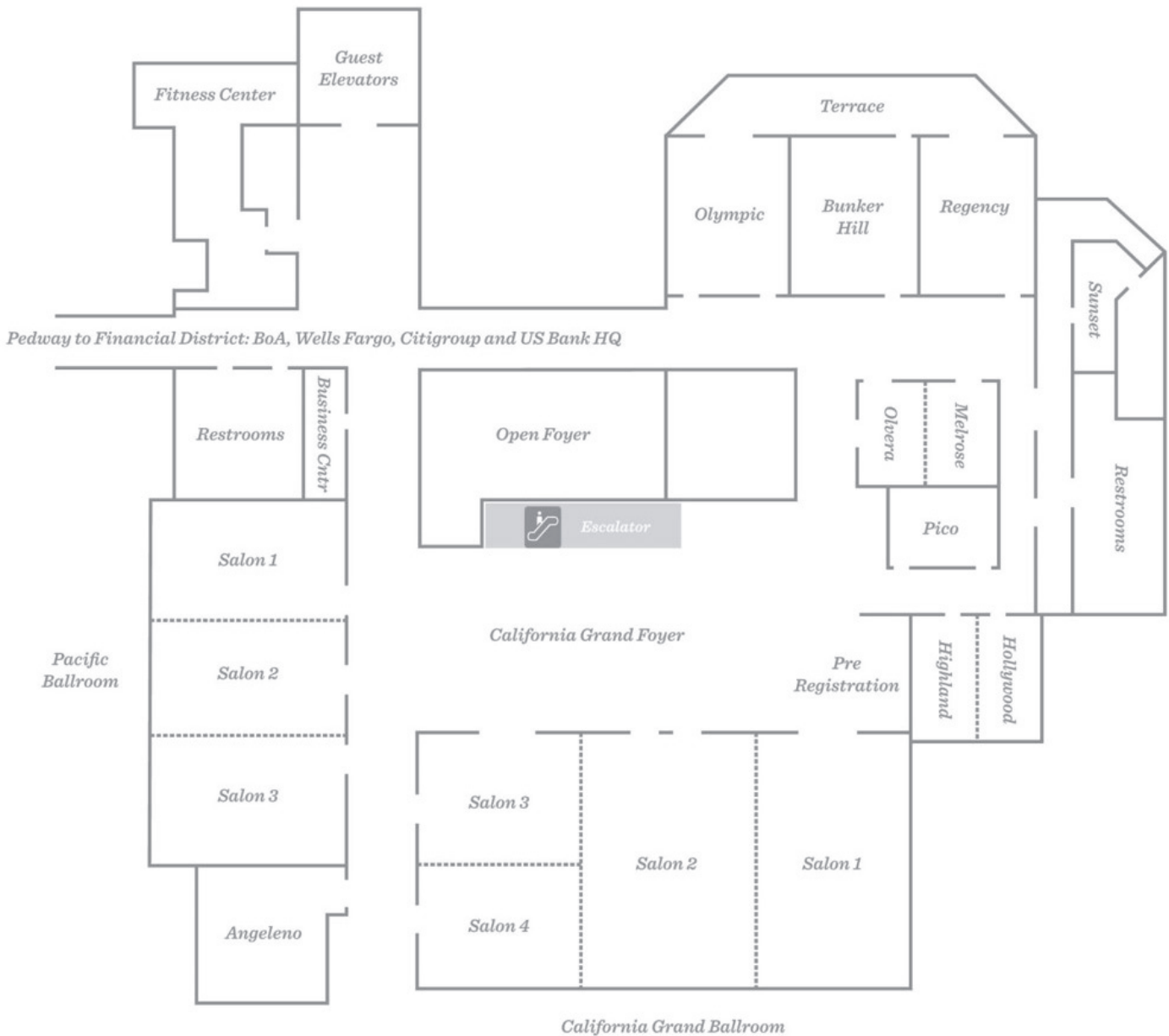
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The LA Grand Hotel Downtown

333 S. Figueroa Street
Los Angeles, CA 90071
213-617-1133
thelahotel.com

FLOOR PLAN

Level Two





SPARCC